



Graphic Design Pricing Guidelines

Logos/Corp Branding	\$250-\$500	Dependent on Complexity and Edit Cycles
Single Sheet Rectangular Print Pieces: <ul style="list-style-type: none"> • Cards • Flyers • Data Sheets • Postcards • Posters 	\$125	Business Cards (2 Sides included at no additional design costs)
	\$250	One Side for All Sizes Postcards, Data Sheets, Sales Sheets, Flyers, Etc.
	\$400	2 Sided Pieces, or Single Sided Posters at or Exceeding 11"X17"
Letterhead / Envelopes	\$75 each	Total of \$120 if both ordered at the same time.
Magazine/Newspaper Advertisements	\$125	Business Card or 1/8 Page Size
	\$250	¼ or ½ Page Sizes
	\$350	Full Page
Brochures (Folded Single Sheet)	\$150	Per Panel For All Sizes
Edits/Changes to Current IMAGES Designs	Ranges from \$25 to \$100 depending on changes required Resize Existing Design To <i>Similar</i> Size Specifications <i>Examples:</i> ¼ Page To ¼ Page or ½ Page To ½ Page Redesign/Resize Existing Design To Different Size Specifications <i>Examples:</i> ¼ Page To ½ Page Or Vice Versa; Horizontal (Landscape) Format To Vertical (Portrait) Format, Or Vice-Versa Redesign with Additions of New/Altered Elements	
Studio or On-Location High Resolution Digital Photography	\$150/hour	3 Hour Minimum Includes setup and teardown of backgrounds, strobe lights, equipment and/or enclosures
Web System Design	\$300/page	Drops to \$250 per Page for 10 pages or more

Call or E-Mail

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